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| <b>COURSE NUMBER:</b> | 109                                   |
| <b>COURSE TITLE:</b>  | Entrepreneurship                      |
| <b>COURSE LENGTH:</b> | One semester, One Credit              |
| <b>PREREQUISITE:</b>  | General Business (Strongly Suggested) |
| <b>GRADE LEVEL:</b>   | 11, 12                                |

#### **COURSE DESCRIPTION:**

Entrepreneurship teaches the principles of owning and operating a business. The purpose of this class is to introduce students to the concepts of basic business, management, and entrepreneurship and how they work in the business environment. These concepts can be segmented into three areas: Fundamentals of Business, Management, and Entrepreneurship. Fundamentals of Business will introduce students to basic business concepts and how they affect the economy. Fundamentals of Management will provide an introduction to the concepts and managerial functions of planning, organizing, leading, and controlling. This class will be helpful in any business career.

#### **COURSE RATIONALE:**

#### **METHOD OF INSTRUCTION:**

This class will be conducted on a lecture-discussion basis for introducing chapters, and working on a business plan

#### **ASSESSMENT:**

Students will receive grades on daily work, class participation, test, and participation in a business.

#### **CRITICAL OBJECTIVES:**

1. the student will understand the nature of business in our economy
2. the student will understand the different approaches to management
3. the student will recognize the importance of the management functions
4. the student will establish individual methods of management
5. the student will establish a background in entrepreneurship
6. the student will establish an understanding of the many activities, problems, and decisions in starting and operating a small business
7. the students will develop the competencies needed in the business world

